## **UPSCALE**

UPSCALE (Upliftment of Sustainable Communities of Anaikatty Leveraging Economies) is a Social Enterprise aimed at making the Communities of Anaikatty Sustainable in a period of 3 years, thereby supporting the ARCC (Skill development) and other activities of the trust. About a 100 to 120 people from 10 villages are a part of this journey so far in the villages of Anaikatty. We have trained them in a skill and given them job work and continue to take orders to sustain their working. We have had an interesting road with ups and downs thus far. We have about 15 products in hand. A few are still in the research and testing stage.

## **OUR PRODUCTS**

exclusive garments section





Hand crafted paper bags

Bakers corner & catering





Wheel Chips

Hand crafted packaging boxes





Hand packed Multi purpose Masala

Hand crafted cloth bags & bigshoppers





Naturally blend Aloe night cream

Handmade cold pressed Natural soaps





Biscuit Tea Cups

## Community Income Generation

Research

**Training** 

**Production** 

Any product that we produce goes through the above 3 stages. After an initial discussion, a detailed research is done practically on how we can effectively produce the product and when after many tries we are satisfied with the result, we go on to train the villagers and they are encouraged to try several times to reach perfection, and then they go into the production phase.

